The Role of the Clinical Voice

Project Phase	Clinical Voice	Value Proposition Value Proposition: what is the value of including these clinical voices?	ROI ROI: what is the financial or operational benefits. Informed by the Value Proposition
Pre-design and Master Planning: includes visioning, programming, service planning (future projections), certificate of need, site concepts, cost analysis, pre-occupancy evaluation/design intent			
Concept Design and Design Development: includes functional programming schematic design, design development, operational planning including staffing planning, staff/patient experience, technology planning, project budget			
Construction: includes building construction, user change requests, value engineering, potential redesign, existing conditions, technology evaluation, supply chain availability			
Transition/Activation & Post Occupancy: includes operations validation, simulations, training, building readiness, and patient move, stabilization, post- occupancy evaluation			