

MARCH 2015

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## Member Benefits

### Calendar

Watch the NIHD calendar for the 2015 series of webinars that will be announced shortly. They will be engaging opportunities for learning, ideas to enhance your practice, and offer CEU's.

### Board Member Position

Interested in becoming an NIHD Board Member in 2016? Contact any board member or Kay Rademacher, Chairperson of the Nominating Committee for details  
[klrad@sbcglobal.net](mailto:klrad@sbcglobal.net).

### NIHD Healthcare Design Compendium

All NIHD members will receive a FREE copy of the NIHD Compendium due to be released Fall 2015! See NIHD Special Projects for details.

### Lady with the Lamp Research Grant

See details in the NIHD Special Projects section.

## President's Message

Kathy Okland RN, MPH, EDAC

**REVEAL** Revenue Engagement Value Education Advocacy Leadership

Greetings to you from the NIHD Board of Directors who exist to support and serve you, the Membership. You may recall the mantra for this year - "Reveal". To remain focused, the 6 tenets in this acronym shall channel our efforts and energy. To that end, the foundational work led by Jennie Evans last year has positioned us well in our first quarter of 2015 as evidenced by:

- 20% increase in membership
- New Bronze Industry Partner DIRT – Welcome!
- 2015 Special Project – Compendium - on time and on target for November 2015 launch (See more info later in this newsletter)
- Leadership Onboarding / Orientation program complete! Next is a roll out to new members!
- Bi-Monthly Webinar series launch in the second quarter of 2015
- Infrastructure for Webinar offerings available via recorded format in the second quarter of 2015
- 2015 Healthcare Design Conference Clinical Track Abstract review complete with over 105 submissions!
- NIHD represented for the first time at the 2015 Healthcare Design Conference Program Design Team Meeting
- Revised website "under construction"
- Board of Directors Retreat "Reveal" March 2015 as guests of HermanMiller Healthcare
- A seat at the table for the 2018 FGI Health Guidelines Revision Committee (we will be reaching out for subject matter experts)
- Jennie Evans – 2014 NIHD President - celebrated among the most influential people in healthcare design among the Center for Healthcare Design (CHD) Top Ten
- Coming Soon – Knowledge Repository for all things clinical planning & design!

There are mighty efforts that are the substance of such outcomes. It is a time like no other for NIHD. Positioning for this progress is a product of countless contributions from many. For your part, my sincere appreciation.

## Feature NIHD Member

Terry Thurston, RN, BSN, MBA

We are proud to highlight Terry Thurston, NIHD member, who was recently appointed to the 2018 Facility Guidelines Institute (FGI) Health Guidelines Revision Committee for the revision and publication of the "Guidelines for the Design and Construction of Hospitals, Outpatient and Residential Health". Congratulations Terry!



# NEWSLETTER

MARCH 2015

## Feature Author

Jean MacFadyen, PhD, MEd, BSN, BA has over 27 years in nursing education and serves as an Assistant Clinical Professor in the Drexel University College of Nursing and Health Professions. She has been the Track Director for Innovation and Intra/Entrepreneurial Advanced Practice Nursing as well as writes a column on innovation in Holistic Nursing Practice.

*"Does having a role outside of traditional nursing better equip us for innovation success?"*

*-Kathy Harper,  
Parkland Hospital,  
Dallas, Texas*

## Feature Article: DEEP DIVE INTO DESIGN THINKING

Jean MacFadyen, Ph.D., RN

The world is full of a broad spectrum of persons who vary in capability when it comes to the generation of innovative ideas. For simplicity sake, one can characterize this spectrum into three categories: 1) those who are innately endowed with the ability to think creatively, producing many innovative ideas, 2) those also who desire to support innovative/creative ideas, but do not have the capability within themselves to generate imaginative ideas, and 3) those who are neither innovative in their thinking nor are they supportive of the innovation process.

As a leader in health care, one attempts to make every effort to foster efficient, effective delivery of care with imagination and vibrancy. Those characteristics lend excitement and contentment with the work place which fosters excellence in the delivery of services. Although an organization would desire persons with these intra/entrepreneurial characteristics, on a general basis, one would acknowledge that there are only a small percentage of persons who truly have the ability to think "outside the box".

Leaders, who have no interest at all in promoting new ideas and optimizing the functioning of their area of responsibility, need to be replaced. Especially in the current economic environment with Medicare/Medicaid legislation demanding certain parameters of performance, innovation is imperative to survive.

But what does a person do who feels inadequate in terms of coming up with new ideas, but sincerely desires to improve the efficiency and quality of health care services? The most natural response is to seek out those in one's organization who do have creative capability, maximizing their talents for the well-being of the entire organization. Reading peer-reviewed literature can provide insights from a worldwide, cross-disciplinary perspective, adding depth and breadth of understanding to challenging situations.

Another school of thought geared toward extracting innovation is called Design Thinking. A full explanation of the process can be found at <http://designthinkingmovie.com/> and at the Stanford University website: <http://dschool.stanford.edu>. Basically a diverse population of persons is selected from various disciplines and hierarchical positions which impact the situation where the discovery of new ideas is required. All persons are considered equal. In a wild, but constructively directed brainstorming session, all ideas for solutions are aired and recorded without judgment. These ideas are then organized and re-evaluated for their efficacy. Divergent and convergent thinking stimulates participant's imagination, ultimately resulting in a new idea which is pursued. Florida Hospital of The Seventh Day Adventist health care system in Orlando Florida has executed the "design thinking" process, dedicating physical space and personnel to applying the process to its problem solving needs. The hospital reports that the process has successfully provided them with significant cost and time savings. More information about this project can be found at <https://www.floridahospital.com/innovation-lab> and <http://www.youtube.com/watch>.

Consider using the "design thinking" process for your problem solving needs! Why not take a deep dive and consider giving it a try? The infectious energy involved with generating innovative ideas may be just the stimulus to move your organization into a dynamic, exciting environment, meeting the needs of all levels of personnel while effectively accomplishing its mission.

# NEWSLETTER

## NIHD Special Projects

MARCH 2015

### Announcements

#### NIHD Members in Print!

The following members have had recent publications on HERD journal

- Jaynelle Stichler
- Kirk Hamilton
- Susan Silverman
- Kathy Okland
- Pam Redden

**Congratulations** to Susan Silverman on her acceptance into the European Healthcare Design conference in London! Her presentation highlights the "Ten Trends Transforming Cancer Care and the Effect on the Built Environment"

#### Jaynelle Stichler

quoted in the NY Times! Read the article [here](#)

#### EDAC credits!

Critique an EBD journal for NIHD and receive 1 EDAC credit. Contact [Terri.zborowsky@gmail.com](mailto:Terri.zborowsky@gmail.com)

#### Stay Connected!

Like us on [Facebook](#)  
Follow us on Twitter:  
[@NursingIHD](#)

**Healthcare Design Conference,  
November 14-17,  
2015 in Washington  
DC**

### **Planning and Design for Healthcare Environments: a NURSE's Perspective – Book project**

Herman Miller Healthcare (HMHC) is partnering with NIHD to produce a book focused primarily on nurses' and other clinicians' roles in planning and design of healthcare environments to optimize patient, provider and organizational outcomes. This is a first and only of its kind. The book is being developed to serve as a useful reference and resource -- a basic guide for clinicians and healthcare leadership. This book builds upon the success of Herman Miller's recent publication in collaboration with NIHD member D. Kirk Hamilton entitled Rigor and Research in Healthcare Design: A Decade of Advocacy.

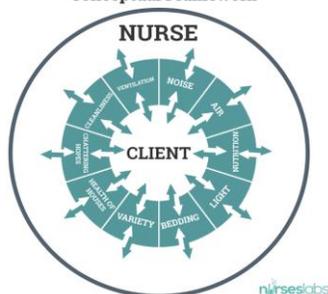
NIHD nurses Kathy Okland RN, MPH, EDAC and Jaynelle Stichler DNS, RN, NEA-BC, EDAC, FACHE, FAAN will serve as executive editors and facilitate primarily NEW content focusing on nurses in health design provided by NIHD members, as well as other select clinical leaders / authors. Also recognized as significant contributors to the development of this work serving on the Steering Committee; Debbie Gregory, RN BSN and Co-Founder of NIHD, Joyce Durham RN, AIA, and Kay Rademacher, MSA, RN, NEA-BC, EDAC. The book is targeted for release at the 2015 Healthcare Design Conference in Washington D.C.

### **Lady with the Lamp Research Grant**

This year we will be launching the Lady with the Lamp Research Grant. This research grant honors the work initiated by Florence Nightingale as she utilized her nursing skills to observe and document the impact of the built environment on her patients. Theories describe the relationships among variables of interest, and Nightingale's Environmental Theory was a holistic look at the impact of environmental factors such as noise, light and fresh air on patients' ability to heal. Nurses today have the same influence and opportunities to facilitate healing as they provide care to their patients.

This research grant will fund studies that address environmental factors including the following variables from Nightingale's Environmental Theory:

Nightingale's Environmental Theory  
Conceptual Framework



Conceptual Framework figure from:  
<http://nurseslabs.com/florence-nightingales-environmental-theory/>

- Noise
- Air & Ventilation
- Light
- Cleanliness
- Nutrition
- Chattering Hopes [Stress/Anxiety]
- Variety
- Bedding
- Health of Houses:
  1. Pure air
  2. Pure water
  3. Efficient drainage
  4. Cleanliness
  5. Light

#### Proposal Submission Requirements:

- The principal investigator must be a registered nurse-- other team members may be from other professions.
- NIHD will accept applications for masters' theses or doctoral dissertations only if the proposal has been approved by the principal investigator's thesis or dissertation committee. If the proposal has not been successfully defended, the application will be considered ineligible.
- For all submission inquiries, please contact [terri.zborowsky@gmail.com](mailto:terri.zborowsky@gmail.com)

## NIHD Committee Updates

MARCH 2015

Industry Partners

Herman Miller Nemschoff

### **Business Partnerships and Inter-Professional Partnerships**

Great News! Last month, DIRTT, Doing It Right This Time, has joined NIHD at the Bronze partnership level. DIRTT specializes in manufactured construction which creates customizable, sustainable architectural interiors and provides beautiful interior walls and finishes that are flexible and durable. Look for more from them in the next newsletter. [www.dirtt.net](http://www.dirtt.net)

As opportunities for Industry Partners have grown, we revised our name, charter statement, and restructured the committee to accommodate the new relationships we hope to build. We have changed the name to PARTNERSHIPS as our intent is to develop ongoing long lasting relationships with companies and organizations that support the mission of NIHD.

Partnerships has been divided into two arms to untangle the different purposes within the committee. Business Partnerships are companies that sponsor us in exchange for our clinical knowledge and the unique perspective we bring to the industry. Inter-Professional Partnerships are those organizations with a similar mission who we can share knowledge and expertise to further the healthcare industry.

Please contact us at [jevans@hksinc.com](mailto:jevans@hksinc.com) if you have Partnership suggestions or would like to volunteer to help us grow our relationship and influence in the industry.

### Business Partnerships and Inter-Professional Partnerships

Build relationships with companies to support the mission/vision of NIHD through sponsorship and exchange events



Build relationships with organizations to support the mission/vision of NIHD by sharing knowledge and extending the reach of NIHD

### **Education Committee**

Watch the NIHD calendar for the 2015 series of webinars that will be announced shortly. They will be engaging opportunities for learning, sharing of ideas to enhance your practice, and obtaining CEU's.

Thank you to all who served as abstract reviewers for clinical submission for the Healthcare Design Conference in November. There were 116 submissions for 11 presentations in the Clinical Track. The number of nurses as speakers is increasing. Plan to attend the conference in Washington, DC in November 2015 to network with colleagues and obtain CEU's for the Clinical Track presentations.

If you have a question or suggestion about educational events and/or are interested in getting involved with a committee of Education, please contact Dottie Bowen at 843-757-0092; [dbowen@bowenbriggs.com](mailto:dbowen@bowenbriggs.com). The committees are: **HCD pre-conference workshop; HCD booth; Clinical Track volunteers; Webinars; Regional education.**

## Committee Updates, Continued

MARCH 2015

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### ***Nominating Committee***

The Nominating Committee has accountability for assuring the integrity of the election process for NIHD board positions. The primary responsibility of the Nominating Committee is to create a slate of candidates for each board position that will expire the following year. The bulk of the work will begin later this summer when the committee will meet to implement the timeline leading up to the election. The election timeline is developed to coincide with the announcement of new board members at the **Healthcare Design Conference** each year.

The committee members are Cindy Burns, Sandie Colatrella, Kathy Okland (Board Liaison), and Kay Rademacher (Chairperson). This will be the second year that we have worked together on the committee. We always look forward to see who in our membership will step forward to bring their talents and expertise to our great organization.

An additional focus that the committee will work on is that of succession planning for board positions. The NIHD membership is rich with individuals from a variety of healthcare design, hospital and planning organizations. We will begin looking at a process in which we can invite members to think about serving not only on the NIHD board but also on the various committees.

### ***Research Committee***

The 2015 goals for the NIHD research committee are to:

- Increase nurses' awareness of Evidence Based Design (EBD),
- Educate nurses in research to uncover the impact the built environment has on the users of healthcare facilities, and
- Create communications/connections through research discussions.

To accomplish these goals we will hold NIHD EBD Nursing Salons every 2 months and discuss current and relevant research studies. Look for these to be scheduled shortly.

As well, Terri Zborowsky will be hosting a research blog on the NIHD site and will be able to answer your questions on research. The intent will be to share information on specific research topics, research methods and learning to be better consumers of EBD research.

### ***Membership Committee***

The Membership Committee is pleased to announce that 11 new members have joined NIHD so far in 2015. We look forward to working with everyone this year!

The Membership Committee is in the process of evaluating the structure of our current membership committee with the goal of maximizing opportunities for our members to engage with each other in a meaningful way. If you have suggestions we welcome your input. Please e-mail Cindy Barr, the Membership Committee board liaison, at [cbarr.road@gmail.com](mailto:cbarr.road@gmail.com).

Additionally, we continue to welcome all Feature Article (500 words) submissions for our quarterly Newsletter! For more information, please contact Karen Hurka-Richardson, NP at [karenhurka@hotmail.com](mailto:karenhurka@hotmail.com).

## Committee Updates, Continued

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### **Professional Resources Committee**

The Committee, formerly known as the Standards and Guidelines Committee, has increased its scope. NIHD does not develop or recommend standards or guidelines; however it is important that we serve as both an external resource to professional organizations as well as an internal resource to committee members. The committee, now named Professional Resources Committee, will be updating its charter and proposing amendments to the NIHD website to include:

- Links to online resources concerned with guidelines and standards adopted and/or proposed by regulatory and industry organizations which impact Healthcare Design.
- Enhancement of NIHD member communications to allow for quarterly Committee updates regarding new and emerging regulatory and industry trends or issues that may impact Healthcare Design.
- Establish a structure where NIHD membership can be accessed to give input on content proposed by regulatory or industry organizations.

### **Marketing and Communication Committee**

The Marketing and Communications Committee was created to ensure a streamlined, engaging communication process between the organization and its members. We are working on this through a variety of portals, our most exciting one being a complete NIHD website redesign due to launch the second quarter of 2015! The new website will create an online community committed to providing a variety of resources to keep our members informed, engaged and networked with those in the healthcare design industry. We will focus our efforts on ensuring our members have easy access to and can participate in all the wonderful work our committees produce!

## Board Member Retreat Pictures!



Susan Silverman and Jennie Evans



Dottie Bowen, Yolanda Keys and Susan Silverman

Contact us:  
Brian Mandrier, Executive Director  
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[www.nursingihd.com](http://www.nursingihd.com)